

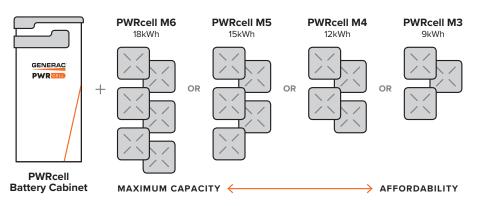
3 Great Reasons to Buy PWRcell

Generac's PWRcell is the right solution for homeowners considering a solar + battery storage system. It is the most roboust system available on the market, and will easily power your home, lower your electricity bills, and help you prepare for power outages. Here are a few more great reasons to buy PWRcell:

1 A fully integrated, customizable system

PWRcell is the first fully integrated solar + battery storage system. All of the components, from the batteries to the inverter, down to the rapid shutdown device and solar array performance optimizers are designed by Generac to seamlessly work together.

Generac PWRcell is also easy to install. Generac's innovative PWRzone design combines optimal performance with fewer complex components, which allows for a faster, more efficient installation.



While some manufacturers only offer a one-size-fits-all system, PWRcell can grow with your household as your energy needs increase. The standard PWRcell system includes three battery modules that offer 9 kilowatt-hours (kWh) of storage capacity. It can expand in increments of 3kWh up to 36kWh using a single inverter.

2 More capacity and more power

PWRcell has one of the largest battery storage capacities when compared to competitive units available on the market today. One PWRcell battery storage cabinet, consisting of six battery modules, offers 18kWh of energy storage capacity. This means you can store more energy to power your home when the sun goes down or during a utility power outage. Additionally, PWRcell provides 9 Kilowatts (kW) of continuous power. This will allow you to have more power to run your home and essential appliances.

And, with a 50A motor starting current, PWRcell is strong enough to start large appliances in your home, like well pumps, sump pumps, electric stoves and electric water heaters.



3 GREAT REASONS TO BUY PWRcell



3 Generac outshines the competition

GENERAC

CEL

SOLAR + BATTERY STORAGE SYSTEM

In a side-by side comparison, the Generac PWRcell Solar + Battery Storage System outperforms the competition. See for yourself!

- 33% More Battery Capacity
- 80% More Continuous Power
- 56% More Peak Current

	Generac	Tesla Powerwall
Storage Capacity*	18kWh	13.5kWh
Continuous Power	9kW	5kW
Motor Starting Current	50A	30A

*Figure based on single storage cabinet of battery modules Tesla specifications per Tesla Powerwall specification sheet.

GENERAC

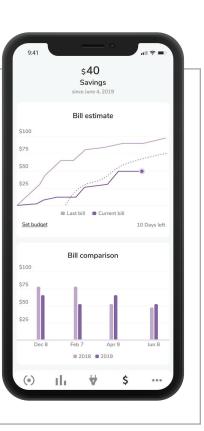


Save even more on your monthly utility bill with the PWRview Home Energy Monitoring System.

PWRview is a standard feature within PWRcell, which allows you to monitor your electricity usage. Using detailed reports, provided in the easy-to-use PWRview app, conveniently access your home's energy information from your smartphone, tablet or computer.

With PWRview, you can:

- See real-time energy usage at a glance
- Better understand your home's energy profile
- Access daily energy intelligence & insights including daily consumption, solar generation and battery usage, as well as bill estimates and savings
- Eliminate surprises with detailed bill tracking, forecast and history



Backed by the #1 brand in residential power